

What is

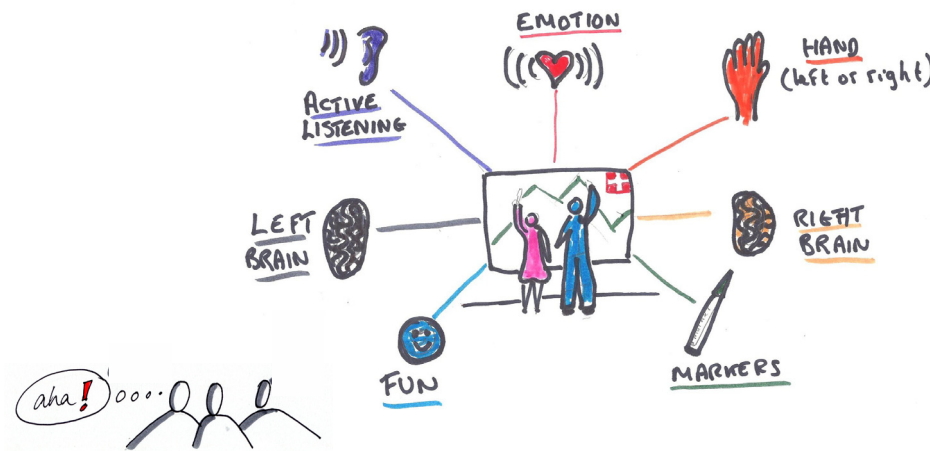
Strategic Illustration?

Strategic Illustration (also known as Graphic Recording or Graphic Facilitation) integrates art, business challenges, organizational strategy and systems required to execute strategies. Using metaphors, colour, illustrations and key words, **Strategic Illustration** is a powerful tool, that enables teams and leaders to work together in highly effective, collaborative and satisfying ways. It is a visual system that captures in real time information, ideas and documents. It interactively supports the business processes, that lead to innovation and improved business results. The large scale illustrations (Graphic Recordings) are medium and large scale (4-5m long and 2.20m wide).

They visually portray the content, context, energy and commitments of the event.

Take your skills and expertise to a whole new level - the integration of facilitation, graphics, listening, process and selling.

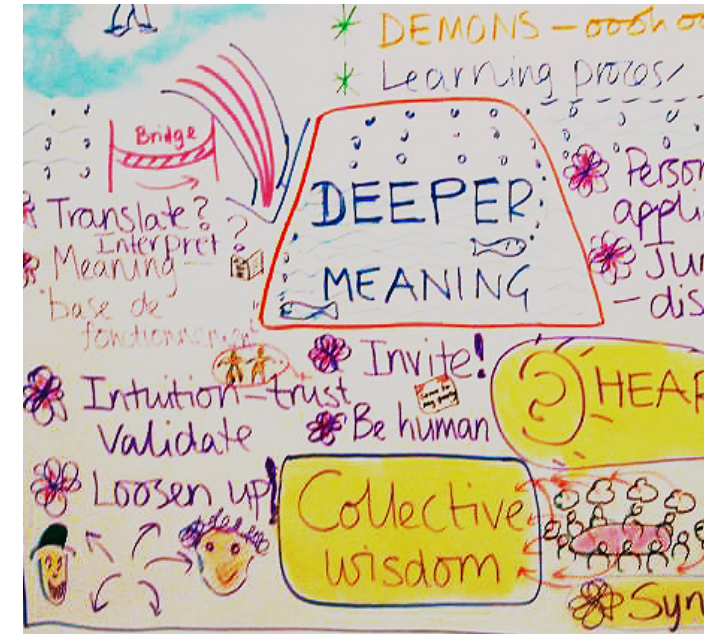
Learn about what can happen, when these things connect:

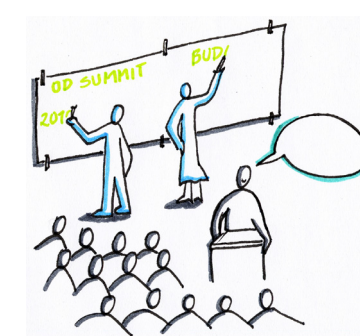


- ▷ This workshop is for leaders, consultants, coaches and facilitators, who want to deepen their knowledge in how to apply strategic illustration in business and professional contexts.
- ▷ Be part of a learning community, that will share innovative and effective methods to address complex situations and make things simple!

We invite business professionals throughout Europe to engage in a learning class of strategic illustration.advanced.

Join us in Geneva for a dynamic hands-on training!



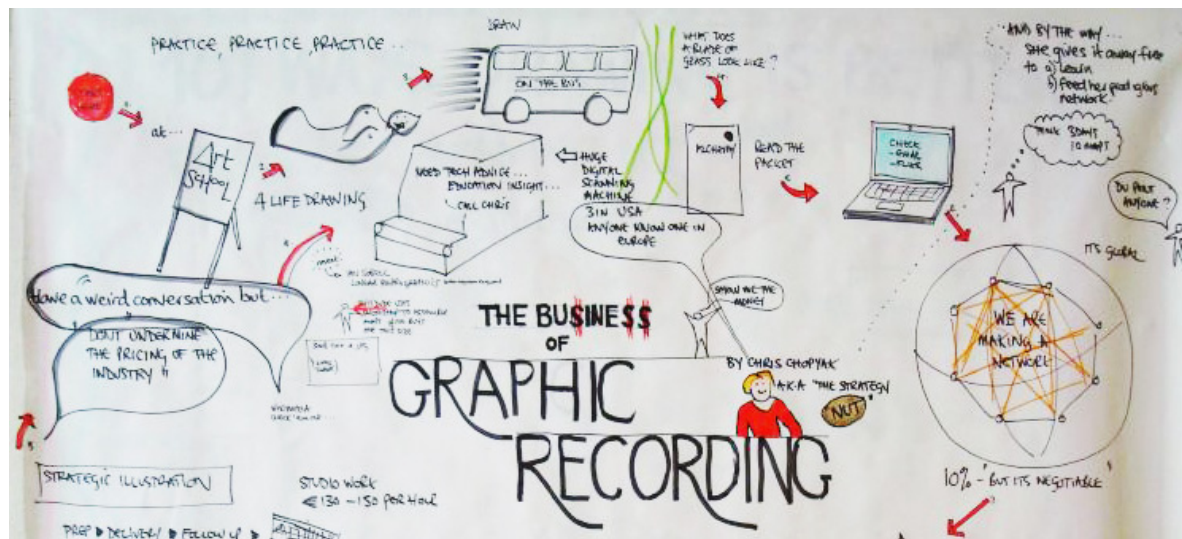


03. May 2010

Deepen your drawing skills

04. May 2010

Business & Professional Applications



- Deepen your drawing and facilitation skills in business context
- Explore ways to integrate multiple roles with clients and organisations. When to facilitate and when to listen?
- Improve and expand your visual tool kit to include templates and other visuals.

- Packaging facilitation and strategic illustration: - Who buys and who sells?
- Using other media to enhance your role & support your clients.
- Deepening listening skills through listening into single voices and into the collective.

„Thank you very much for this class, the encouragements and appreciation. This supported me in being aware of all my senses. It encouraged me to get connected with my creativity beyond daily roles and expectations.“

*Ingo Altmann
Head of division*

Institute of Education of Saxony

Dates

May 3rd-4th, 2010, 9⁰⁰ – 17⁰⁰

Hosts

Chris Chopyak

Business strategist

www.link2alchemy.com

Sabine Soeder

Strategic Illustrator

www.integraldevelopment.de

Co-Hosts

Elizabeth Auzan

www.clockworkmouse.ch

Clydette de Groot

cfdegroot@gmail.com

Programm fees

400,00 CHF

The fee is inclusive of all drawing materials & instructional booklets, Coffee/Tea, snacks and certification

Registration:

Please send your name, email address and mobile phone number to Clydette de Groot, cfdegroot@gmail.com

Contact

Elizabeth Auzan

eauzan@bluewin.ch